

# FIRST IN MATH®

SUNTEX INTERNATIONAL INC.

800-242-4542 | info@firstinmath.com | www.firstinmath.com

Barbara Asteak | barbara@24game.com | 610-442-6014

## First In Math Program A 'Best of Show' Award Winner At 2015 ISTE Conference

PHILADELPHIA, PA—Tech & Learning announced its prestigious BEST OF SHOW awards honoring the premier products at the International Society for Technology in Education (ISTE) 2015 Conference & Expo. The First In Math Online Program was among the winners.



"We are honored to have First In Math recognized as a leader in Technology education during a prestigious gathering such as ISTE," says First in Math CEO Robert Sun.

The largest and most interactive tech event in the world, ISTE's July conference hosted nearly 21,000 teachers, technology coordinators, administrators and policymakers along with 550 exhibitors from 76 nations. More than 1,300 booths offered upward of 1,000 learning opportunities for students and adults.

Education publisher *Education DIVE* described the show as a veritable who's who of K-12 ed tech's best and brightest, from Google's virtual reality goggles to knowledge-mapping tech. Their website listed nine tools to keep an eye on—including First In Math.

Winners were selected by an anonymous panel of educators who scoured the exhibit hall floor during the conference evaluating criteria such as quality, effectiveness, ease of use, and creative use of technology. They then determined which technologies could have the most impact in the classroom and deserved to be named Best of Show.

According to Tech & Learning Content Director, Kevin Hogan, Best of Show judges focus on the "potential of the tech" and which products are seen as game changers. "The award spotlights products and services that show the greatest promise according to the country's most tech-savvy educators."

The four-day conference's focus on digital-age teaching/learning, leadership, professional development and technology infrastructure was augmented with panel discussions covering more than 39 topics. "Educational technology is a hot topic right now, but it is not new to us," says former teacher and current First In Math Implementation Specialist Shawn Collier. "For years, First In Math has given teachers a technology resource with the ability to deliver truly individualized instruction."

FIRST IN MATH® | Energizing Every Child To Learn, Love & Live Math™

© 2015 Suntext International Inc. | All rights reserved. | First In Math® is a trademark of Suntext International Inc. | Made in USA