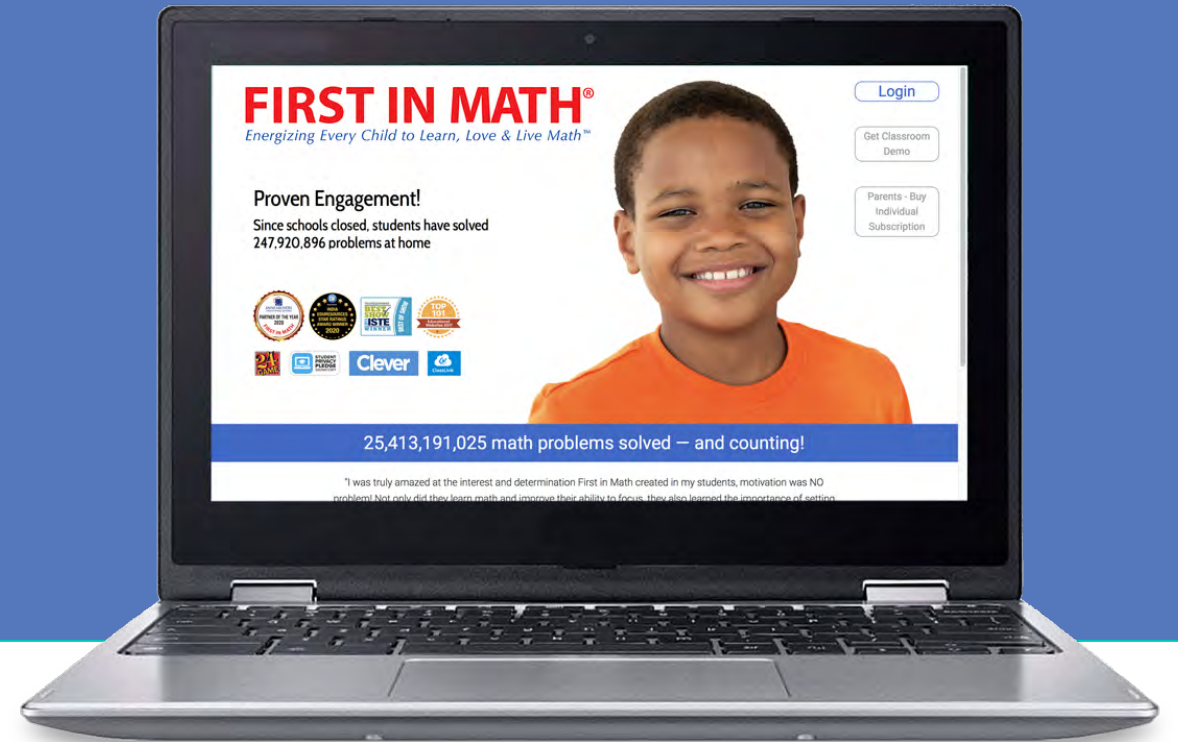


9 Reasons Parents Love First In Math®



Helping kids succeed in math since 2002

1 Math practice made perfect

First In Math is high-impact for children, easy for parents.

- Children improve weak areas & build problem-solving skills
- Change attitudes to "I can do this!" (No child is inherently bad at math, it's just a matter of practice)
- Increase fact fluency, accuracy and speed without anxiety
- Safe educational gaming and positive feedback loop
- First In Math does not require adult supervision



2

Digital gaming platform kids love

A rich, digital-gaming environment helps students acquire, reinforce and retain vital math skills

- Kids love our innovative short-cycle game format and the wide variety of challenges
- Multiple forms of practice for different learning styles and skill levels, Pre-K to 8
- Practicing on their own helps children become independent learners
- Scaffolded activities provide automatic progress to next skill level
- The self-motivating nature of game-play creates engagement
- Helps create a foundation for math success and promotes a growth mindset

3

Fun – but not “just for fun”

Games are fun – but they’re also a proven way to create confident learners

- “First In Math is such an important component of eLearning for our students & families. When Students are on First In Math their engagement with technology is of the highest quality, and beneficial toward their growth with mathematics.”

[Penny Alberti, Elementary Math Resource Teacher, Anne Arundel County Public Schools, MD]

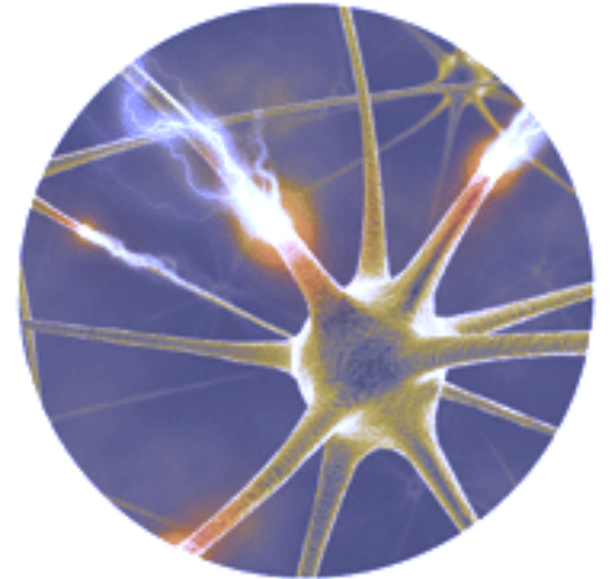
- “First In Math gave me a platform to work with. I tried flash cards, other programs, everything, and just lost hope because nothing worked. FIM was the direction and guide I needed to help me help my children.”

[Parent of Joshua, Grade 3, Rialto USD, CA]

4 Learning through DEEP practice

How do children really learn math? By doing, stretching, repeating, reassessing and practicing.

Games on the First In Math site use Deep Practice techniques to rapidly increase essential math skills like fact fluency. Deep Practice is much more powerful than normal practice; scientific research shows that this type of learning results in quicker thinking and better retention.



5 More than just $2 + 2$

Specially-designed games strengthen the ability to detect patterns.

Mathematics is a language of patterns, and games help children enjoy uncovering patterns in a natural way.

The ability to recognize patterns when analyzing vast amounts of information is a critical skill that has become even more important in a world where children are flooded with data.



6 Encouragement is key

Decrease “math anxiety” through positive feedback

- An estimated 90 percent of kids experience math anxiety at some point in their lives
- First In Math’s AUTOMATIC REWARDS SYSTEM provides recognition at the completion of every new skill
- Successful outcomes—in small increments—help children see that it is possible to improve their skills through effort and experience



7 Easy for parents

Will I have to teach with First In Math?

- You don't have to "teach" anything! Just encourage your child to play at least 10 minutes a day (or games & duration their teacher suggests)
- Let your child explore the wide variety of games on First In Math to help them learn new math concepts without undue pressure
- Provide encouragement and promote their continuing effort—never ridicule a "mistake" in math, that's how we all learn
- Don't say "I don't like math" or "I'm bad at math" in front of your child
- Have fun! And remember, when they are PLAYING, they are LEARNING



8

BONUS: We've got the 24[®] Game!

Play the popular 24[®] Game online at [firstinmath.com](https://www.firstinmath.com)

If you've ever played it, chances are you're a fan for life. Nine editions of this amazing math game – 24 games in all from Addition to Algebra and beyond – help train young minds in the processes and patterns of mathematics and put emphasis on the method behind the math. Choose a Skill Set[®] and take the “24 Challenge” today!



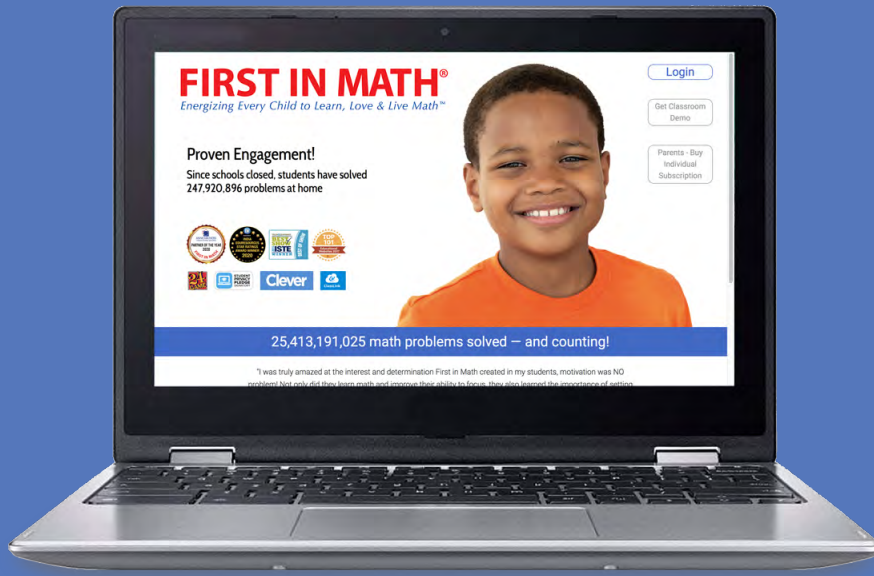
9

Safe, secure and privacy-verified

We do not collect any detailed personal information about your child

Your privacy is important to us. First In Math is a signatory of the [Student Privacy Pledge](#) to safeguard student privacy, maintained by the Future of Privacy Forum (FPF), and we are in full compliance with COPPA and FERPA.





Purchase at [24game.com](https://www.24game.com)

CONTACT INFORMATION

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